



HINDI CHETNA MONTH - 2025

The inaugural ceremony of Hindi Chetna Month – 2025 was organized on 15th September 2025 at ICAR-Central Institute of Fisheries Education, Mumbai under the chairmanship of the Director and Vice Chancellor, Dr. N.P. Sahu, in which Dr. Sheetla Prasad Dubey, former working president of Maharashtra State Hindi Sahitya Samiti was the chief guest.

The chief guest said that language is of rainbow colour, which signifies the diversity of language. The great Hindi writer Bharatendu Harishchandra had said long ago that respecting our mother tongue is our basic duty. By giving the examples of Hindi words like 'Rasoi', 'Ghar', he said that we are forgetting our language and culture and also the words used in everyday life. We should be free from the mind-set of Anglicism. There are many similarities in Indian languages. Words used in one language are found in many other languages in the same sense. In general, the nature of man, water and language is the same, such as the tendency to move from difficulty to simplicity. Difficult words do not remain in use in society for a long time, but simple words remain forever and they mix with other words. Due to the rapid development of technologies, nowadays it is not difficult to work in any language. But due to over dependency on technology, we are forgetting to write the language with our hands. Emphasizing the scientific nature of the Devanagari script, he said that pronouncing the *Devanagari* script is like doing yoga. If we pay attention to the pronunciation of the letters of all the sections of Hindi alphabets, then it will seem that our body is going through yoga. Our culture is identified by our language. Therefore, promoting our language becomes our first duty. We need to repay the debt of the language which has given us our identity.

Director and Vice Chancellor Dr. N.P. Sahu said that language is connected to our culture and for this reason we should respect our language and work for its development. During the freedom struggle, a language was needed to connect and communicate among the people, that language was Hindi. That is why Hindi has been popularized throughout the country. In the era of technology, language is no longer a barrier to do any work. Through various technological tools, we can easily exchange ideas with people speaking any language. The success of organizing Hindi Chetna Maas will be known when its impact will be assessed. Therefore, we should assess how much progress has been made in office work.

Senior administrative officer Mrs. Poonam Behl said that the official language of the central government is Hindi. Therefore, it is mandatory for us to work in Hindi. Work in Hindi

should be done not only during Hindi Chetna Month but throughout the year, only then we can give real respect to Hindi as an official language.

Earlier, Shri Vijaypal Bijarania, Administrative Officer read out the message of the Union Agriculture Minister and the appeal of the Director General of Indian Council of Agricultural Research. Shri Jagdeesan A.K., Joint Director (OL) welcomed the guests and Smt. Rekha Nair, Chief Technical Officer proposed vote of thanks. During the inaugural ceremony, the Institute's newsletter 'Matsya Darpan' was also released by the guests.



