

# खेत बचाओ अभियान

भा. कृ. अनु. प. – केन्द्रीय मात्स्यिकी शिक्षा संस्थान, मुंबई

 1 जून – 30 जून, 2026



SAVE FARMLAND. SUPPORT FARMERS. SECURE OUR FUTURE.

खेती बचेगी, तो कल बचेगा।





## खेत बचाओ अभियान

### स्वस्थ मिट्टी, सशक्त किसान, समृद्ध भारत

1650+ फील्ड टीमों | 500 विशेष अभियान टीमों | 1150+ सहयोगी टीमों | वैज्ञानिकों का प्रत्यक्ष मार्गदर्शन

 1 जून – 30 जून, 2026



# ICAR-CIFE, Mumbai

ICAR–Central Institute of Fisheries Education (ICAR-CIFE), Mumbai have conducted 14 events under **Khet Bachao Abhiyan**

Date	State	District	Village	Male	Female	Total
<b>JUN 2026</b>						
1 <sup>st</sup> Jun 2026	Andhra Pradesh	East Godavari	Balabhadrapuram	53	4	57
2 <sup>nd</sup> Jun 2026	Andhra Pradesh	East Godavari	Biccavolu	30	0	
3 <sup>rd</sup> Jun 2026	Bihar	Muzaffarpur	Bangra	15	5	20
4 <sup>th</sup> Jun 2026	Maharashtra	Nashik	Chehedi Kh.	5	10	15
4 <sup>th</sup> Jun 2026	Andhra Pradesh	Dr. BR Ambedkar Konaseema	Dwarapudi	30	0	30
6 <sup>th</sup> Jun 2026	Bihar	Muzaffarpur	Ratanpura	75	5	80
8 <sup>th</sup> Jun 2026	Andhra Pradesh	East Godavari	Rangapuram	15	0	15
9 <sup>th</sup> Jun 2026	Maharashtra	Raigad	Pale Budruk	4	1	5
9 <sup>th</sup> Jun 2026	West Bengal	South 24 Parganas	Khurigochhi	51	12	63
10 <sup>th</sup> Jun 2026	Maharashtra	Raigad	Pale Budruk	12	5	17
<b>MAY 2026</b>						
25 <sup>th</sup> May 2026	Maharashtra	Ahilyanagar	Belwandi	8	7	15
27 <sup>th</sup> May 2026	Andhra Pradesh	East Godavari	Chollangi	22	3	25
27 <sup>th</sup> May 2026	West Bengal	North 24 Parganas	Sector V, Bidhannagar	40	21	61
29 <sup>th</sup> May 2026	West Bengal	South 24 Parganas	Nayabad	24	3	27

# KHET BACHAO ABHIYAN

Protecting Farmers. Protecting Future.

1<sup>st</sup> Jun – 30 Jun 2026



## ABHIYAN AT A GLANCE

1<sup>st</sup> Jun – 30 Jun 2026



14

Events  
Conducted



430

Total  
Participants



354

Male  
Participants



76

Female  
Participants

Date	State	District	Village	Male	Female	Total
<b>JUN 2026</b>						
1 <sup>st</sup> Jun 2026	Andhra Pradesh	East Godavari	Balabhadrapuram	53	4	57
2 <sup>nd</sup> Jun 2026	Andhra Pradesh	East Godavari	Biccavolu	30	0	
3 <sup>rd</sup> Jun 2026	Bihar	Muzaffarpur	Bangra	15	5	20
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<b>Total</b>				354	76	430



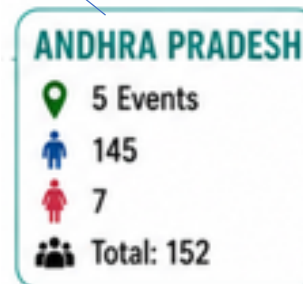
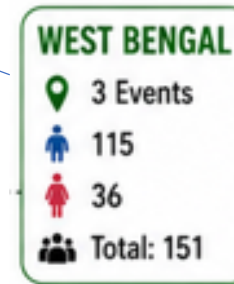
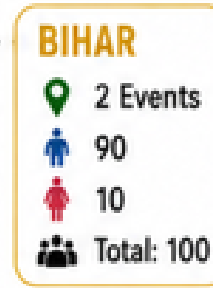
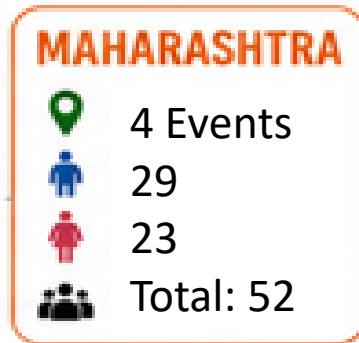
SAVE FARMLAND. SUPPORT FARMERS. SECURE OUR FUTURE.

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# KHET BACHHAO ABHIYAN

1<sup>st</sup> Jun – 30 Jun 2026



# Nashik, Maharashtra

- 4th June 2026
- Chehedi Khurd village, Nashik district, Maharashtra.
- Total: 15 farmers/fishers
- 5 males
- 10 females
- Training on the Development of Organic Manure from Fish Waste given to the Members of NGOs and FPOs
- NGO Cardion Correct International Foundation and FPO Niphad Gaukendrit Shetkari Utpadak Shakari Sanstha Mariyadit, Niphad

Coordinated by Dr. Arpita Sharma, Head & Principal Scientist, Shri. Simant Kumar, Technician, Shri. Nishant Kumar, SRF Kisan Sarathi 2.0: Enhancement Operations Maintenance and Support , and Shri. Vijendra Kumar, Student



# Nashik, Maharashtra



# Panvel, Maharashtra

- 9th June 2026
- Pale Budruk village, Raigad district, Maharashtra.
- Total: 5 farmers/fishers
- 4 males
- 1 females
- Creating awareness about balanced fertilizer use and promoting sustainable and environmentally friendly agricultural practices.

Coordinated by Dr. Arpita Sharma, Head & Principal Scientist, Shri. Simant Kumar, Technician, and Shri. Nishant Kumar, SRF Kisan Sarathi 2.0: Enhancement Operations Maintenance and Support



# Panvel, Maharashtra

- 10th June 2026
- Pale Budruk village, Raigad district, Maharashtra.
- Total: 17 farmers/fishers
- 12 males
- 5 females
- Creating awareness about balanced fertilizer use and promoting sustainable and environmentally friendly agricultural practices.

Coordinated by Dr. Arpita Sharma, Head & Principal Scientist, Shri. Simant Kumar, Technician, and Shri. Nishant Kumar, SRF Kisan Sarathi 2.0: Enhancement Operations Maintenance and Support



# Ahilyanagar, Maharashtra

- 25<sup>th</sup> May
- Belwandi Village, Ahilyanagar District, Maharashtra
- Total: 15 farmers/fishers
- 8 males
- 7 females

Coordinated by Dr. Ankush Lala Kamble,  
Senior Scientist



# ICAR-CIFE, Kakinada Centre, Andhra Pradesh

## East Godavari, Andhra Pradesh

- 1st June 2026 at Balabhadrapuram village, East Godavari district
- 57 farmers
- 53 males
- 4 females

Coordinated by Dr. Shamna N, Senior Scientist, Dr. Muralidhar P. Ande, Senior Scientist, and Ms. Shobha Rawat, Scientist

## East Godavari , Andhra Pradesh

- 2th June 2026
- Biccavolu village, East Godavari district
- 30 males
- Creating awareness about balanced fertilizer use and promoting sustainable and environmentally friendly agricultural practices.

Coordinated by Dr. Shamna N, Senior Scientist, Dr. Muralidhar P. Ande, Senior Scientist, and Ms. Shobha Rawat, Scientist

### **Dr. B. R. Ambedkar Konaseema, Andhra Pradesh**

- 4th June 2026
- Dwarapudi village, Dr. B. R. Ambedkar Konaseema district
- 30 males
- Creating awareness about balanced fertilizer use and promoting sustainable and environmentally friendly agricultural practices.

Coordinated by Dr. Shamna N, Senior Scientist, Dr. Muralidhar P. Ande, Senior Scientist, Ms. Shobha Rawat, Scientist

### **East Godavari , Andhra Pradesh**

- 8th June 2026
- Rangapuram village, East Godavari district
- 15 males
- Creating awareness about balanced fertilizer use and promoting sustainable and environmentally friendly agricultural practices.

Coordinated by Dr. Shamna N, Senior Scientist, Dr. Muralidhar P. Ande, Senior Scientist, and Ms. Shobha Rawat, Scientist

### **East Godavari, Andhra Pradesh**

- 27<sup>th</sup> May 2026 at Chollangi village, East Godavari district
- 25 farmers
- 22 males
- 3 females

Coordinated by Dr. Karthireddy Syamala, Senior Scientist, Dr. Muralidhar P. Ande, Senior Scientist, Dr. Shamna N, Senior Scientist, and Ms. Shobha Rawat, Scientist



## East Godavari and Dr. B. R. Ambedkar Konaseema, Andhra Pradesh



# ICAR-CIFE, Motipur Centre, Bihar

## Muzaffarpur, Bihar

- 3rd June 2026
- Bangra village, Muzaffarpur district, Bihar.
- 20 farmers
- 15 males
- 5 females
- Creating awareness about balanced fertilizer use and promoting sustainable and environmentally responsible agricultural practices among farming communities.

Coordinated by Dr. MD Aklakur, Senior Scientist and Mr. Udipta Roy, Scientist

## Muzaffarpur, Bihar

- 6<sup>th</sup> June 2026
- Ratanpura village, Muzaffarpur district, Bihar.
- 80 farmers
- 75 males
- 5 females
- Creating awareness about balanced fertilizer use and promoting sustainable and environmentally responsible agricultural practices among farming communities.

Coordinated by Dr. MD Aklakur, Senior Scientist and Mr. Udipta Roy, Scientist



Muzaffarpur, Bihar



# ICAR-CIFE, Kolkata Centre, West Bengal

South 24 Parganas, West Bengal

- 9<sup>th</sup> Jun 2026
- Khurigochhi village, North 24 Parganas, West Bengal
- Males: 51
- Females: 12
- Total: 63
- Creating awareness about balanced fertilizer use and promoting sustainable and environmentally responsible agricultural practices among farming communities.
- Coordinated by Dr. G.H. Pailan, Principal Scientist, and Ms. Ms. Sweta Pradhan, Scientist



## North 24 Parganas, West Bengal

- 27th May 2026
- Sector V, Bidhannagar Village, North 24 Parganas, West Bengal
- Males: 40
- Females: 21
- Total: 61
- Coordinated by Dr. Tapas Kumar Ghoshal, Principal Scientist, Dr. G.H. Pailan, Principal Scientist, Dr. Dilip K. Singh, Senior Scientist, Dr. Suman Manna, Scientist, and Ms. Sweta Pradhan, Scientist

## South 24 Parganas, West Bengal

- 29<sup>th</sup> May 2026
- Nayabad village, North 24 Parganas, West Bengal
- Males: 24
- Females: 3
- Total: 27
- Creating awareness about balanced fertilizer use and promoting sustainable and environmentally responsible agricultural practices among farming communities.
- Coordinated by Dr. Tapas Kumar Ghoshal, Principal Scientist, Dr. G.H. Pailan, Principal Scientist, Dr. Dilip K. Singh, Senior Scientist, Dr. Suman Manna, Scientist, and Ms. Sweta Pradhan, Scientist



South 24 Parganas and North 24 Parganas , West Bengal





खेत बचाओ अभियान

**DAP** पर  
निर्भरता घटाएं,

**NPK का संतुलन अपनाएं**

नाइट्रोजन, फॉस्फोरस और पोटैश का सही मिश्रण ही  
मिट्टी को रखेगा सेहतमंद



के एच सी, 1800-180-1551 (6 AM - 10 PM)



155261, AI संचालित कृषि सहायिका



@agrigo

भारत विस्तार ऐप के लिए स्कैन करें



खेत बचाओ अभियान

**ज्यादा यूरिया**  
**DAP का नुकसान**



दूषित पानी से हर कोई परेशान!

अत्यधिक उर्वरक भूजल और पर्यावरण को नुकसान पहुंचाते हैं  
संतुलित इस्तेमाल करें



के एच सी, 1800-180-1551 (6 AM - 10 PM)



155261, AI संचालित कृषि सहायिका



@agrigo

भारत विस्तार ऐप के लिए स्कैन करें



# खेत बचाओ अभियान

स्वस्थ मिट्टी - समृद्ध किसान - विकसित भारत



## मुख्य उद्देश्य



मिट्टी की सेहत सुधारना



उर्वरकों का संतुलित उपयोग



प्राकृतिक खेती को प्रोत्साहन

खेत बचाओ अभियान, भारत सरकार द्वारा मिट्टी की सेहत सुधारने, उर्वरकों के संतुलित उपयोग को बढ़ावा देने और किसानों को कृषि की आधुनिक तकनीकों व सरकारी योजनाओं से जोड़ने के लिए शुरू किया गया एक व्यापक जनआंदोलन है।

राष्ट्रव्यापी अभियान  
1 जून से 30 जून तक

## अभियान के मुख्य कार्य



सॉइल हेल्थ कार्ड की सिफारिशों के आधार पर उर्वरकों का सही इस्तेमाल सिखाना



किसान क्रेडिट कार्ड (KCC) का लाभ पहुंचाना



पीएम-किसान, फसल बीमा जैसी योजनाओं का लाभ दिलाना



कृषि यंत्रीकरण (मशीनीकरण) को बढ़ावा देना

## अभियान से होने वाले लाभ



उपज में वृद्धि



मिट्टी की उर्वरता सुधरेगी



लागत में कमी, आय में वृद्धि



पर्यावरण संरक्षण



किसानों का सशक्तिकरण



स्वस्थ मिट्टी



समृद्ध किसान



विकसित भारत



एक मजबूत राष्ट्र

आइए, हम सब मिलकर खेत बचाएं, भविष्य संवारे!



# KHET BACHAVO ABHIYAN 2026

1-30 JUNE 2026

Balanced use of Fertilizers • Healthy Soil • Prosperous India

## Our Objectives



Create awareness among farmers about the balanced use of fertilizers



Ensure regular meetings of Khet Bachavo Samiti



Promote natural farming through awareness programs, field demonstrations



Create awareness to reduce 10% of edible oil consumption and encourage a healthy lifestyle



Encourage public representatives to promote natural farming on at least 25% of their land



Improve soil health and reduce the usage of balanced fertilizers, green manure and organic/biological products

## Campaign at a Glance



+ 1657 Multi-Disciplinary Teams



~ 75000 Villages to be reached



1 Crore Farmers to be reached



70000+ Field Demonstrations



5 cr + Farmers to be reached through digital and social media

Special focus on TOP 100 DISTRICTS with high DAP Consumption across 13 States

Join hands for Sustainable Agriculture and a Prosperous India!!

Save Soil Today Secure Tomorrow





# मिट्टी का मान, किसान की पहचान

## ICAR के साथ खेत बचाओ अभियान

25 मई 2026 तक की स्थिति



### संतुलित उर्वरक का उपयोग अपनाएं, मिट्टी की सेहत और देश की समृद्धि बढ़ाएं!

सही मात्रा . सही समय . सही तरीका | यही है संतुलित उर्वरक का असली मंत्र



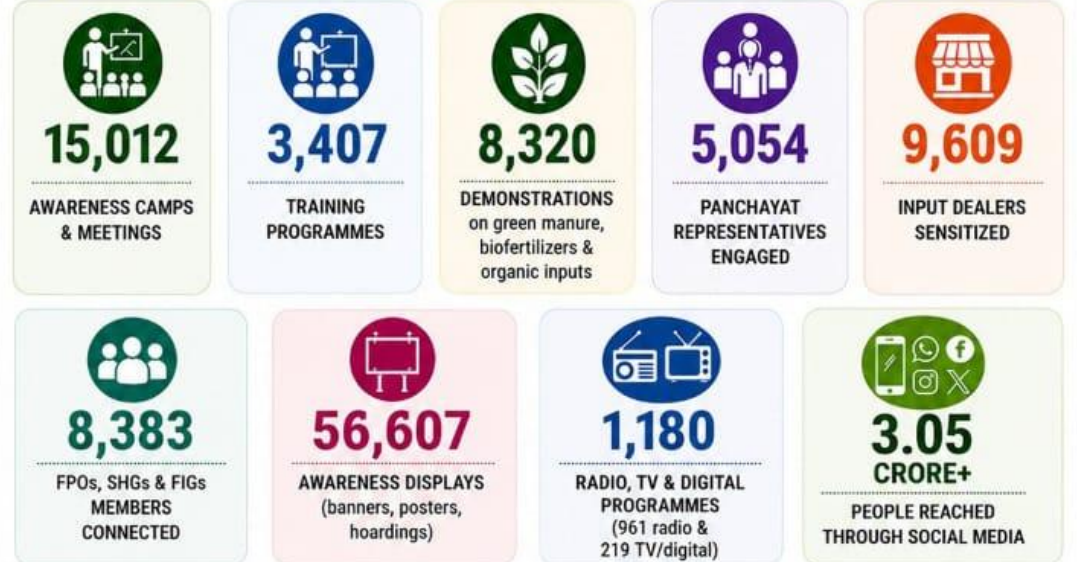
# ICAR LEADS INDIA'S 'KHET BACHAO ABHIYAN'

## Promoting Balanced Fertilizer Use for Sustainable Agriculture

PROGRESS TILL  
28 May 2026



A nationwide movement for sustainable agriculture



“ Balanced nutrient management today ensures healthy soil, higher productivity, and sustainable farming tomorrow. ”



# खेत बचाओ अभियान

की प्रगति

(01 जून 2026 तक की स्थिति)

उर्वरकों के संतुलित उपयोग और मृदा स्वास्थ्य संरक्षण की दिशा में राष्ट्रव्यापी पहल



मिट्टी स्वस्थ किसान समृद्ध



8.38 लाख+ किसान जुड़े



15,531 जागरूकता कार्यक्रम



3,462 प्रशिक्षण कार्यक्रम



8,422 जैविक एवं हरी खाद प्रदर्शन



5,082 जनप्रतिनिधि सहभागिता



9,609 इनपुट डीलर संवाद



8,383 FPO/SHG/FIG सदस्य



57,343 प्रचार स्थल



1003 रेडियो वार्ताएं



223 टीवी एवं डिजिटल कार्यक्रम



3.123 करोड़ सोशल मीडिया पहुंच

“ स्वस्थ मिट्टी, संतुलित पोषण और जागरूक किसान – यही है टिकाऊ कृषि की पहचान। ”



# KHET BACHAO ABHIYAAN 2026

A National Movement for Healthy Fields and Sustainable Agriculture



## PROGRESS REPORT

(As on 02 June 2026)

### CAMPAIGN IMPACT TILL 02 JUNE 2026



8.51 LAKH+ Farmers Reached Through Khet Bachao Abhiyaan



15,803 Awareness Camps / Sangoshthi Conducted



3,486 Training Programmes Conducted



8,474 Demonstrations on Green Manuring, Biofertilizers & Organic Sources

### GRASSROOTS MOBILIZATION



5,101 Panchayat Representatives & Sarpanches Participated



9,609 Input Dealers Engaged through Interface



8,383 FPO / SHG / FIG Members Reached

### AWARENESS ACROSS INDIA



57,886 Banners, Posters & Hoardings Installed at Prominent Places



1,006 Radio & Community Radio Talks Conducted



223 TV Programmes / Digital Communication Broadcast



3.17 CRORE Users Reached through Social Media (WhatsApp, Facebook, X, Instagram etc.)

HEALTHY FIELDS • HEALTHY SOIL • PROSPEROUS FARMERS

# सही उर्वरक, सही मात्रा, समृद्ध खेती की ओर

## खेत बचाओ आंदोलन

26 मई 2026

संतुलित  
उर्वरक

