The commercialisation of CIFEGlowX: A nutritionally balanced feed for freshwater ornamental fishes developed by FNBP Division, ICAR-CIFE, Mumbai

The CIFEGlowX: A nutritionally balanced feed for freshwater ornamental fishes developed by Fish Nutrition, Biochemistry & Physiology Division (FNBP), ICAR-CIFE, Mumbai, was commercialised on 5 November 2024 to RNAgarwal Trading LLP, Raipur (Chhattisgarh) in the presence of Dr. Ravishankar C.N., Director; Dr. N.P. Sahu, Joint Director; Dr. K.N. Mohanta, Head, FNBP; Dr S.P. Shukla, In-charge, ITMU and inventing scientists (Dr Sikendra Kumar, Dr K.N. Mohanta & Dr N.P. Sahu), ICAR-CIFE, Mumbai.

The technology was transferred under a non-exclusive agreement. This ornamental feed offers superior performance, promoting growth and enhancing colour while preventing nutrient leaching from the feed.



Fig 1: Exchanging of the MoU for commercialisation of CIFEGloX between Dr Ravishankar, C.N., Director, ICAR-CIFE, Mumbai and Mr Sanjay Agrawal, Director, RNAgarwal Trading LLP, Raipur, (Chhattisgarh)



Fig 2: Commercialization of CIFEGlowX: A nutritionally balanced feed for freshwater ornamental fishes developed by FNBP Division, ICAR-CIFE, Mumbai to RNAgarwal Trading LLP Raipur(Chhattisgarh)