

## REPORT ON SPECIAL CAMPAIGN 3.0 OF SWACHH BHARAT ABHIYAN (2<sup>nd</sup> - 31<sup>st</sup> OCTOBER 2023)

DATE	ACTION TAKEN
02.10.2023	 <p>The special campaign started with plantation on 2nd October 2023 at ICAR-CIFE, Mumbai. All the staffs and students took part in the program. A pledge was also taken against 'single use plastic'</p>
03.10.2023	 <p>Cleanliness Drive at Aquatic Environment &amp; Health Management Division was organized on 3rd October 2023. The Faculty/ Students/Staffs the division participated in the event. Dr. Megha K. Bedekar, Head AEHMD coordinated the drive.</p>
04.10.2023	 <p>Cleanliness Drive in the Academic Cell was organized on 4th October 2023. All the staff members of the cell participated in the event. Dr Sanath Kumar, Associate Dean, coordinated the drive.</p>

**05.10.2023**



Cleanliness Drive in the Administration and Finance section was organized on 5th October 2023. All the staff members of the section participated in the event. Mrs.Poonam Behl, AO coordinated the drive.

**06.10.2023**



Cleanliness Drive in the store section was organized on 6th October 2023. All the staff members of the section participated in the event. The AAO (Store) coordinated the drive.

**07.10.2023**



Cleanliness Drive in Examination Cell was organized on 7th October 2023. All the Staffs of the cell participated in the event. Dr. Ashutosh D. Deo, Controller of Examination, coordinated the drive

08.10.2023



Cleanliness Drive at Aquaculture Division was organized on 8th October 2023. The Faculty/ Students/Staffs the division participated in the event. Dr. Debajit Sarma, HOD of Aquaculture coordinated the drive.

09.10.2023



An awareness program on Swachhata Abhiyan among school children was organised on 9th October 2023. The program was attended by 60 students (30 girls and 30 boys) from the 4th standard, along with their class teacher Mrs. Seema Ahir and Principal Mrs. Edocina from Versova Welfare Association High School in Versova, Mumbai. The program was coordinated by Dr. Asha T. Landge and Dr. Madhuri S. Pathak.

**10.10.2023**



ICAR-CIFE, Kakinada Centre organized cleanliness drive at office premises as a part of Special Campaign 3.0 of Swachh Bharat Abhiyan. All the scientists, staffs and students participated in the programme. Dr A. Murlidhar, SIC coordinated the event.

**11.10.2023**



ICAR-CIFE, Kolkata Centre organized cleanliness drive in the front and surrounding areas of wet laboratories of the Centre premises as a part of Special Campaign 3.0 of Swachh Bharat Abhiyan. All the scientists, staffs and students participated in the programme. Dr T.K. Ghoshal, Head of the centre coordinated the event.

**12.10.2023**



ICAR-CIFE, Rohtak Centre organized cleanliness drive at office premises and in wet laboratory as a part of Special Campaign 3.0 of Swachh Bharat Abhiyan. All Scientists, staffs and students participated in the programme. Dr Babitha Rani, SIC coordinated the event.

**13.10.2023**



ICAR-CIFE, Motipur Centre organized cleanliness drive at office premises as a part of Special Campaign 3.0 of Swachh Bharat Abhiyan. All the scientists, staffs and students participated in the programme. Dr Mohd Aklakur, SIC, coordinated the event.

**14.10.2023**



ICAR-CIFE, Powarkheda Centre organized cleanliness drive at office premises as a part of Special Campaign 3.0 of Swachh Bharat Abhiyan. The drive was also conducted in the village adopted by the centre under MERA GAON MERA GAURAV. All the scientists, staffs and students participated in the programme. Dr S.K. Nayak, SIC, coordinated the event.

**15.10.2023**



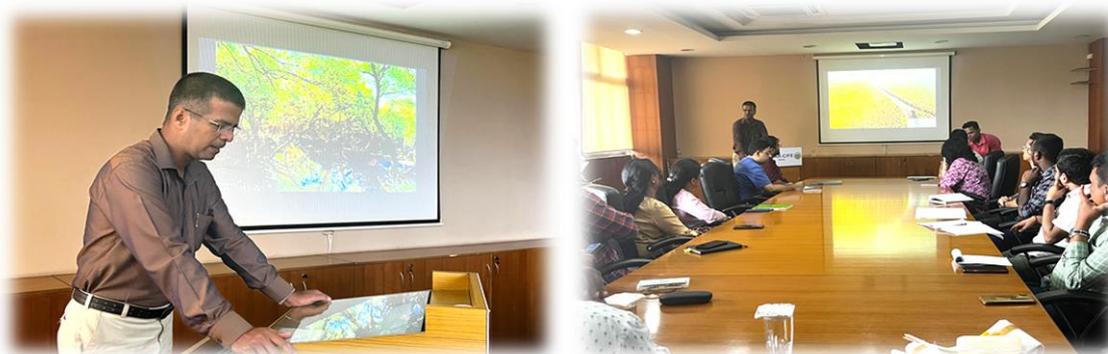
Cleanliness drive was organized in Aksha Beach, which is one the important tourist beaches in Mumbai. All the students and staffs actively participated in the drive. A huge amount of plastics were collected during the drive. Awareness was created among the tourists available in the beach. The program was coordinated By Dr Munil Kumar Sukham.

**16.10.2023**



Cleanliness Drive was conducted in the premise of Chhatrapati Shivaji Maharaj Boys Hostel in Seven Bungalows campus of ICAR-CIFE on 16th October 2023. All the staff of hostel and students participated in the event. Dr. Shashi Bhushan, Deputy Warden, Boys hostel coordinated the drive.

**17.10.2023**



A special lecture on “Mangrove Conservation for Swachh Bharat” was conducted for the faculty members and students on 17th October 2023. Mr Hemant V. Karkhanis, Associate Manager, Mangrove Dept, Godrej and Boyce Pvt Ltdm Mumbai delivered the lecture. Many issues related to Mangroves were discussed during the program and created awareness about conservation of Mangrove. Dr N.P. Sahu, Joint Director presided over the program. The program was coordinated by Dr Rupam Sharma, Principal Scientist and Dr Vidyashree Bharti, Senior Scientist.

**18.10.2023**



As a part of Special Campaign 3.0 of Swachh Bharat Abhiyan, cleanliness Drive was conducted in the premise of PhD Boys Hostel of Yari Road campus of ICAR-CIFE on 18th October 2023. All the staff of hostel and students participated in the event. Dr. N.S. Nagpure, Chief Warden, coordinated the drive.

**19.10.2023**



Cleanliness Drive was conducted in the Library premises as a part of Special Campaign 3.0 of Swachh Bharat Abhiyan on 19th October 2023. All the staff members of library section participated in the programme. Dr Gayatri Tripathi, Principal Scientist coordinated the event

**20.10.2023**



In compliance with ICAR's directive to conduct cleanliness drives during the Swachh Bharat Abhiyan Special Campaign 3.0 from October 2nd to October 31st, 2023, Fisheries Economics, Extension and Statistics (FEES) Division organized a cleanliness drive on 20th October, 2023. All the faculty members, staff and students of the division actively participated in this cleanliness drive. The activities involved comprehensive cleaning of the division, including Classrooms, Common areas, Committee room and FEES Division library. The event promoted unity and emphasized the importance of a clean workplace. Dr. Arpita Sharma, Head FEES, coordinated the drive.

**21.10.2023**



Cleanliness Drive was conducted in the premise of Girls Hostel in Yari Road campus of ICAR-CIFE on 21st October 2023 as a part of Special Campaign 3.0 of Swachh Bharat Abhiyan. All the staff of hostel and students participated in the event.

**22.10.2023**



As a part of Special Campaign 3.0 of Swachh Bharat Abhiyan, cleanliness Drive was organized in the Versova Fish Landing Centre, Mumbai on 22nd October 2023. All the staff and students participated in the event. Local residents and fishermen of that area also joined in the event. The initiative was appreciated by the local people. During the program, students raised awareness of the need of cleanliness through various Swachhata slogans. Students and faculty actively participated in the Landing Centre at Versova. The event was coordinated by Dr. Prem Kumar, Dr. Karankumar Ramteke, Dr. Kapil Sukhdhane and Ms. Reshma Raje.

**23.10.2023**



Cleanliness Drive was conducted in the division of FRHPHM of ICAR-CIFE on 23rd October 2023. All the staff and students of the division participated in the event. Dr. A. K. Jaiswar, HOD of the Division coordinated the drive.

24.10.2023



As a part of the Special Cleanliness Campaign 3.0, cleanliness drive was conducted in the Works section of ICAR-CIFE on 24th October 2023. All the staff members of the section participated in the event. Dr Chandrakant M.H. coordinated the event.

25.10.2023



Freshwater Fish Farm (FWFF), of Balbhadrapuram Sub-centre, ICAR-CIFE, Kakinada Centre organized a Cleanliness Drive at the farm premises on 25 October 2023 as a part the of Special Cleanliness Campaign 3.0 during 02-31 October 2023. All the staff of the sub-centre participated in the event. The Cleanliness campaign began at 8.30 AM and the office premises and adjacent public areas were cleaned. Dr. Shamna N, Scientist-in-Charge, and Dr. Vidhya V, Scientist coordinated the event.

26.10.2023



Cleanliness Drive was conducted in the division of FBNP of ICAR-CIFE on 26th October 2023. All the staff and students of the division participated in the event. Many unwanted items lying in and around the division were removed during this drive. The cleaning drive covered all areas of the FBNP Division, including the labs, classrooms, corridors, and other common areas. Dr. Ashutosh D Deo, Dr Tincy Varghese and G.Aruna Devi coordinated the activities.

27.10.2023



Cleanliness drive was conducted in Fish Genetics and Biotechnology Division and its surrounding area on 27th October, 2023. All the staff and students of the division participated actively in the cleanliness drive. Altogether 35 staff and students participated in this cleanliness drive. Waste materials were collected in a separate carton and disposed in the designated place. Head of Division highly emphasized on maintaining cleanliness everyday as a regular practice. Dr Mukunda Goswami, HOD coordinated the drive.

**28.10.2023**



ICAR-CIFE organized a Swachhata Shram Daan (cleanliness campaign) at Harbadevi community pond in Madh Island on October 28, 2023, as a part of Special Campaign 3.0 of Swachh Bharat Abhiyan. Harbadevi Mandir Trust also joined hands with ICAR-CIFE for the drive. Staff, students and local community residing nearby Harbadevi pond actively participated in the cleanliness campaign. The community people were sensitized about the importance of cleanliness in community pond by the staff of ICAR-CIFE and created awareness about swachh bharat abhiyan. The event was coordinated by Dr. S. P. Shukla and Dr. Shivaji Argade.

**29.10.2023**



As a part of Special Campaign 3.0 of Swachh Bharat Abhiyan, cleanliness Drive was organized in the basement and roof of ICAR-CIFE on 29th October 2023. All the staffs of work section and estate section participated. During the campaign, all the unwanted things stored in the roof and in the basement were disposed of. The event was coordinated by OIC Works.

<p><b>30.10.2023</b></p>	
	<p>Drawing competition among students was organised 30<sup>th</sup> October 2023 on Swachh Bharat. Dr Paramita B. Sawant, and Mrs Aruna Devi coordinated the event.</p>
<p><b>31.10.2023</b></p>	
	<p>The Concluding program of SPECIAL CAMPAIGN 3.0 OF SWACHH BHARAT ABHIYAN was organised on 31<sup>st</sup> October 2023 where the Director and Vice-Chancellor gave away the Prizes to the winners of different competitions held during the drive. Environment friendly bags were distributed to all to create awareness about clean environment. Dr Rupam Sharma with Dr Upasana Sahoo, coordinated the program.</p>

**(Rupam sharma)**  
 Officer Incharge  
 Swachh Bharat Abhiyan