

Annual Report 2019 – 20  
Swachhta Hi Seva  
11<sup>th</sup> Sept to 2<sup>nd</sup> Oct 2019

Staff and students of CIFE and its Centres participated in the Swachhata Hi Seva campaign organized by ICAR institutes during 11<sup>th</sup> Sep to 2<sup>nd</sup> Oct 2019. This time the focus of the campaign was reducing the use of single-use plastic officially and personally. Further the objective was to promote recycling of plastic waste to produce artifacts of long term use. In order to achieve this objective, the Institute issued the circular banning the use of disposable water bottles, plates, spoons, etc. for all official meetings and functions. Various competitions were organized in which the students and staff created banners, posters and slogans to reduce, re-use and re-cycle plastics. A monthly plastic collection drive was announced for staff and students and monthly lucky draw prizes are given to participants to promote plastic re-cycling. The Institute has tied up with the NGO Sampoorna Earth Foundation to re-cycle the collected plastic waste. The students marched in the neighborhood with banners to spread awareness and carried out Cleanliness Drives at Versova Beach and Versova Landing Centre. A plantation drive was also held. Faculty members of CIFE delivered lectures at a neighbouring municipal school where they highlighted the ill-effects of plastic waste on aquatic life and interacted with students on the ways by which plastic pollution can be checked. A Matsyakala Workshop was organized, wherein the participants who were post-graduate students of J. J. School of Arts, Mumbai made 'Plastic Pollution' one of the themes of their paintings. The program ended with special event organized on 2<sup>nd</sup> October 2019 to celebrate 150<sup>th</sup> year of Mahatma Gandhi. Students sang Mahatma Gandhi's favourite bhajans and performed a skit, after which everyone participated in a Campus cleaning and plantation drive. The Director, Dr. Gopal Krishna distributed jute bags among staff and students who pledged to continue their commitment to cleanliness and reduce, reuse and recycle plastic.